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Conferenza
Annuale 2021

Conferenza Annuale APRE 2021

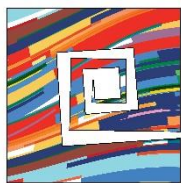
VERSO UN NUOVO FUTURO

(RI) PENSARE IL RAPPORTO TRA SCIENZA E SOCIETÀ

8 > 12 NOVEMBRE | on line

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GENC

Generazione Changemaker



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CORPO EUROPEO DI SOLIDARIETÀ

Giulia Faleri

Vezua



Problem I am contributing to solve

The degradation of ecosystems on a global level, which is due to an incorrect economic model that claims infinite growth in a world of finite resources, without taking into account the environmental and social aspects and which generates, as a consequence, externalities that lead to health and economic crises.

In addition to this, the absence of a single global online and physical market, only focused on offering sustainable products and services from verified and controlled companies.

My proposal for a solution

My kind of solution is Vezua.

Vezua is a global omnichannel marketplace based on sustainability. It is an ethical and fair way to trade. Vezua mission, in fact, is "making the trade an act that generates social and environmental value worldwide".

How I am doing it / with whom

By helping companies to measure their sustainability level for products and services, in order to get an higher consideration by consumers. At the same time I am helping people to make their purchases an instrument that generate values by creating forests ecosystems and by providing them correct tools and informations to have a complete sustainable lifestyle.

Change I want to make happen

Changing the trade into act that create social & environmental value by helping sustainable companies to be known and by helping people to understand how and where they should spend their money to have a positive impact in the world.